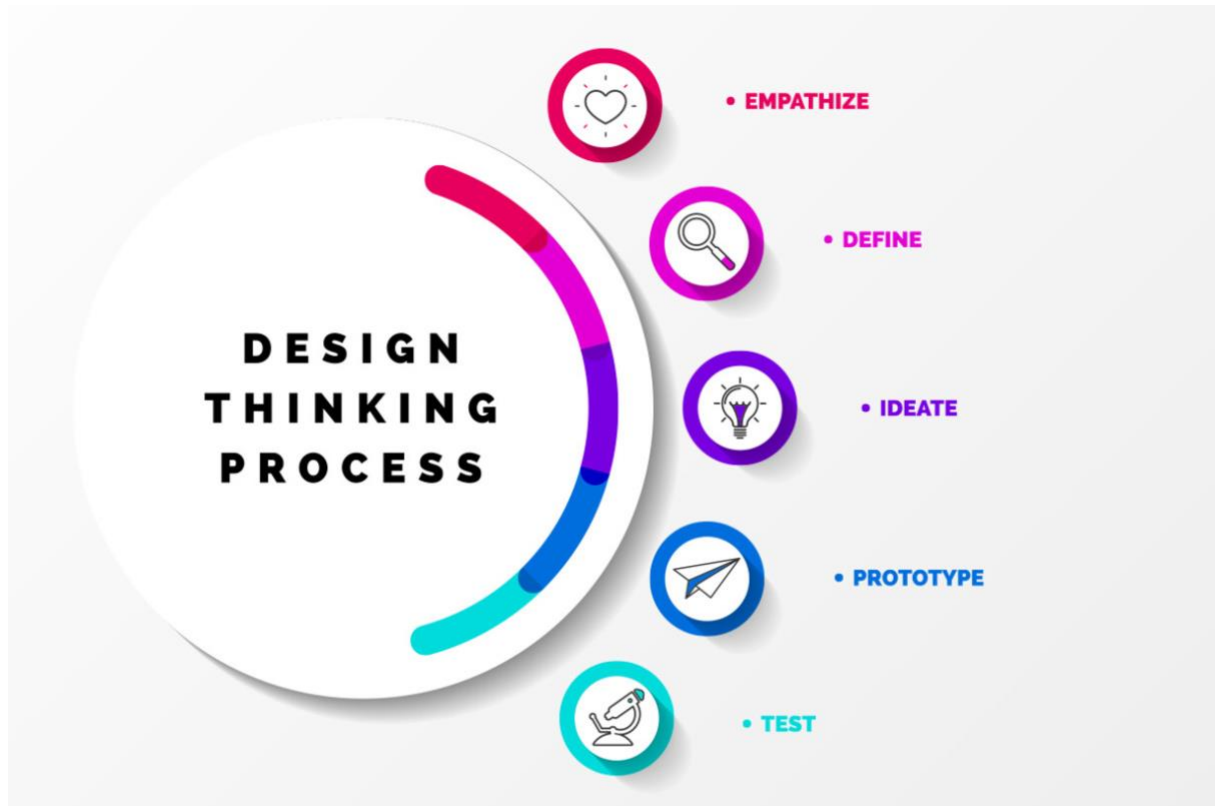# Knowledge Lab launches its own prototyping platform "IVA" for greater security and efficiency in financial institutions

Zurich, 28 January 2020 - Starting in the new year, Knowledge Lab is launching its own prototyping platform "IVA". IVA is an innovation and simulation environment, in which fully integrated developments can be tested and optimized to the point of reliable functionality, independent of customer organizational structures. Knowledge Lab thus establishes a platform that maps all phases of development up to integration.

The IVA simulation environment is made up of a Web Application Firewall configured close to production, an Identity Management as well as a Web Banking and a Core Banking System. Developers can use it to create individual innovation environments and ensure the integrity of their solutions through their own integration and deployment processes.

"With the creation of our new platform, Knowledge Lab is responding to the demand for high-quality innovation while ensuring absolutely reliable processes. With IVA we have created an advanced simulation environment that uniquely combines software development, DevOps and innovation. We are convinced that interdisciplinary teams can only deliver top-notch innovation if they have the right tool at their disposal," says Peter Häusermann, CEO of Knowledge Lab.

With its own platform, Knowledge Lab not only offers financial institutions a new space for innovation, but also ensures an efficient and productive development process through experienced consultants and UX specialists using the Design Thinking approach. Attractiveness, feasibility and profitability of the solution are thus combined. Together with the customers, Knowledge Lab develops new insights and delivers marketable and competitive top innovations.

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Peter Häusermann, CEO, Knowledge Lab

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